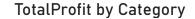
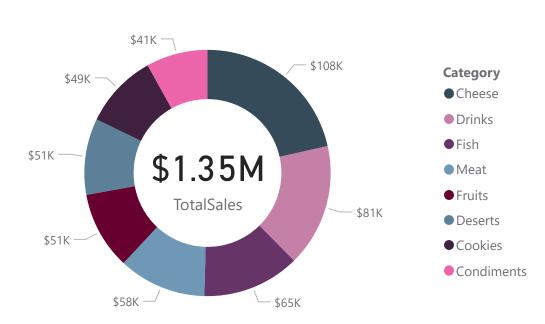
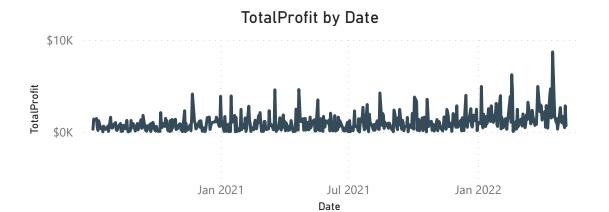
Power BI Advanced Training: The Final Report









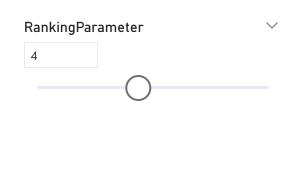
ClassifyCustomers by Year and Classification



Across Classification, <u>Top</u> had the most interesting recent trend and started trending up on 2020, rising by 118.88% (86,791.91) in 2 years.

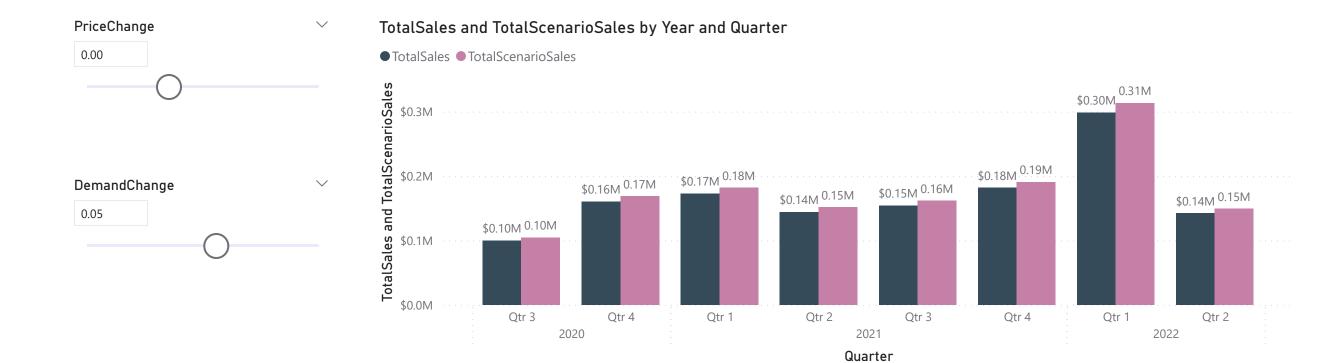
Year	Month	TotalSales	ParellelPeriodSales
2020	July	\$34,864	
2020	August	\$31,879	34,863.66
2020	September	\$32,997	31,878.90
2020	October	\$46,917	32,996.87
2020	November	\$57,033	46,917.17
2020	December	\$56,576	57,033.17
2021	January	\$76,605	56,575.60
2021	February	\$48,155	76,604.76
2021	March	\$48,201	48,154.58
2021	April	\$54,090	48,200.63
2021	May	\$53,781	54,090.43
2021	June	\$36,363	53,781.29
2021	July	\$51,021	36,362.80
2021	August	\$47,288	51,020.86
2021	September	\$55,629	47,287.67
2021	October	\$66,749	55,629.24
2021	November	\$43,534	66,749.23
2021	December	\$71,398	43,533.81
2022	January	\$94,222	71,398.43
2022	February	\$99,415	94,222.11
2022	March	\$104,854	99,415.29
2022	April	\$123,799	104,854.15
2022	May	\$18,334	123,798.68
2022	June		18,333.63
Total		\$1,353,703	1,353,702.96

Category	TotalSales	Ranking	TopXSales
Cheese	\$251,148	2	251,147.60
Condiments	\$113,993	6	
Cookies	\$101,647	8	
Deserts	\$179,864	3	179,863.65
Drinks	\$288,695	1	288,694.65
Fish	\$137,989	5	
Fruits	\$105,746	7	
Meat	\$174,623	4	174,622.55
Total	\$1,353,703		1,353,702.96



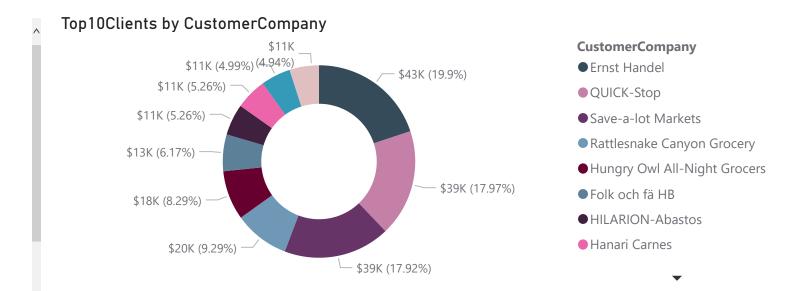
Year	Month	CumulativeSales	TotalSales	TotalSalesLY
2020	July	34,863.66	\$34,864	
2020	August	66,742.56	\$31,879	
2020	September	99,739.43	\$32,997	
2020	October	146,656.61	\$46,917	
2020	November	203,689.77	\$57,033	
2020	December	260,265.37	\$56,576	
2021	January	336,870.13	\$76,605	
2021	February	385,024.71	\$48,155	
2021	March	433,225.35	\$48,201	
2021	April	487,315.77	\$54,090	
2021	May	541,097.06	\$53,781	
2021	June	577,459.87	\$36,363	
2021	July	628,480.72	\$51,021	34,863.66
2021	August	675,768.39	\$47,288	31,878.90
2021	September	731,397.64	\$55,629	32,996.87
2021	October	798,146.86	\$66,749	46,917.17
2021	November	841,680.67	\$43,534	57,033.17
2021	December	913,079.10	\$71,398	56,575.60
2022	January	1,007,301.21	\$94,222	76,604.76
2022	February	1,106,716.50	\$99,415	48,154.58
2022	March	1,211,570.65	\$104,854	48,200.63
2022	April	1,335,369.33	\$123,799	54,090.43
2022	May	1,353,702.96	\$18,334	53,781.29
2022	June			36,362.80
2022	July			51,020.86
2022	August			47,287.67
2022	September			55,629.24
2022	October			66,749.23
2022	November			43,533.81
2022	December			71,398.43
Total		1 353 702 96	\$1 353 703	913 079 10

Total 1,353,702.96 \$1,353,703 913,079.10

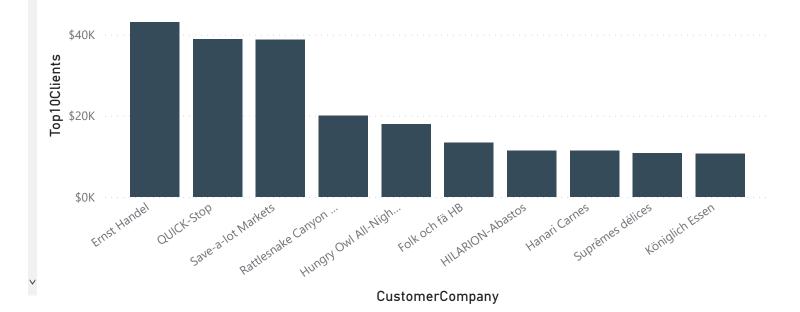


Date	TotalSales	Rolling30DaySales
Saturday, July 04, 2020	\$566	566.00
Sunday, July 05, 2020	\$2,329	2,895.25
Monday, July 06, 2020		2,895.25
Tuesday, July 07, 2020		2,895.25
Wednesday, July 08, 2020	\$2,760	5,655.46
Thursday, July 09, 2020	\$4,497	10,152.84
Friday, July 10, 2020	\$1,806	11,958.84
Saturday, July 11, 2020	\$696	12,654.61
Sunday, July 12, 2020	\$3,116	15,770.36
Monday, July 13, 2020		15,770.36
Tuesday, July 14, 2020		15,770.36
Wednesday, July 15, 2020	\$648	16,418.36
Thursday, July 16, 2020	\$1,401	17,818.86
Friday, July 17, 2020	\$2,024	19,842.66
Saturday, July 18, 2020	\$126	19,968.66
Sunday, July 19, 2020	\$2,442	22,410.34
Monday, July 20, 2020		22,410.34
Tuesday, July 21, 2020		22,410.34
Wednesday, July 22, 2020	\$731	23,141.30
Thursday, July 23, 2020	\$2,346	25,487.60
Friday, July 24, 2020	\$870	26,357.66
Saturday, July 25, 2020	\$1,470	27,827.66
Sunday, July 26, 2020	\$433	28,260.86
Monday, July 27, 2020		28,260.86
Tuesday, July 28, 2020		28,260.86
Wednesday, July 29, 2020	\$4,422	32,682.86
Thursday, July 30, 2020	\$1,377	34,059.96
Friday, July 31, 2020	\$804	34,863.66
Saturday, August 01, 2020	\$1,780	36,643.66
Sunday August 02 2020	\$1.821	38 464 86
Total	\$1,353,703	

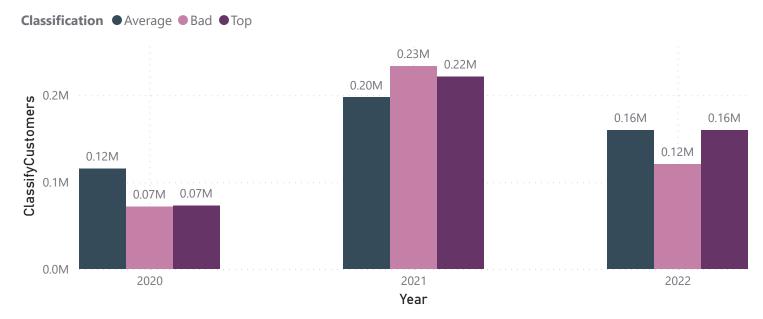
CustomerCompany	TotalProfit ▼	Top10Clients
Ernst Handel	\$43,002	\$43,002
QUICK-Stop	\$38,823	\$38,823
Save-a-lot Markets	\$38,714	\$38,714
Rattlesnake Canyon Grocery	\$20,070	\$20,070
Hungry Owl All-Night Grocers	\$17,911	\$17,911
Folk och fä HB	\$13,330	\$13,330
HILARION-Abastos	\$11,365	\$11,365
Hanari Carnes	\$11,359	\$11,359
Suprêmes délices	\$10,789	\$10,789
Königlich Essen	\$10,683	\$10,683
Frankenversand	\$10,278	
Mère Paillarde	\$10,071	
Richter Supermarkt	\$9,807	
White Clover Markets	\$9,792	
Bon app'	\$9,430	
Blondesddsl père et fils	\$8,648	
Berglunds snabbköp	\$8,603	
Bottom-Dollar Markets	\$8,471	
Queen Cozinha	\$7,914	
Piccolo und mehr	\$7,714	
Seven Seas Imports	\$7,662	
Wartian Herkku	\$7,170	
LILA-Supermercado	\$6,940	
Lehmanns Marktstand	\$6,837	
LINO-Delicateses	\$6,753	
Eastern Connection	\$6,565	
Vaffeljernet	\$6,491	
Folies gourmandes	\$6,198	
Old World Delicatessen	\$6,032	
Chop-suey Chinese	\$6,028	
Total	\$504,586	\$216,044



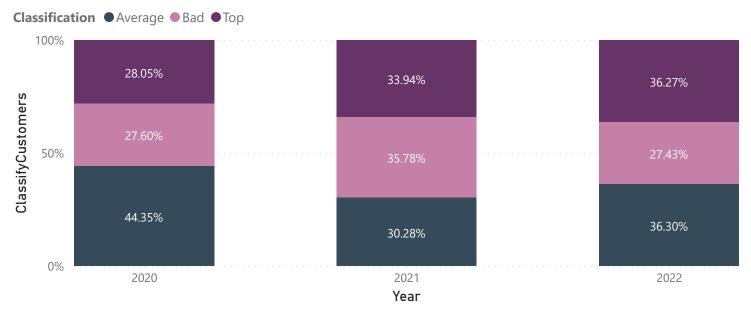
Top10Clients by CustomerCompany



ClassifyCustomers by Year and Classification



ClassifyCustomers by Year and Classification



$Total Sales, Total Sales On Week days \ and \ Total Sales On Weekends$

